

AMANDA DLAMINI

MARKETING COORDINATOR

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PROFILE

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WORK EXPERIENCE

2030 - PRESENT

Wardiere Inc. | 123 Anywhere St., Any City

Marketing Coordinator

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Monitor brand consistency across marketing channels and materials.

2027 - 2030

Studio Showde | 123 Anywhere St., Any City

Marketing Coodinator

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

EDUCATION

2029 - 2030

UNISA

- Master of Strategic Marketing

2025 - 2029

MANCOSA

- Bachelor of Strategic Marketing
- GPA: 3.8 / 4.0

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

REFERENCES

Harper Wlliams

Wardiere Inc. / CEO

Phone:

Email : hello@reallygreatsite.com

LANGUAGES

- English
- IsiSulu
- IsiXhosa